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FOR IMMEDIATE RELEASE

MZ FINANCIAL INC. BECOMES SIAA INSURANCE CHOICES INSURANCE AGENCY

Warwick, RI, July 20, 2006 - **Michael Zuller**, owner of **MZ Financial Inc.**, is proud to announce that they have joined the SIAA Insurance Choices Consumer Branding Initiative, headed by Strategic Independent Agents Alliance, the nation's largest network of independent insurance agencies, with over 2,000 independent insurance agency members in 48 U.S. states and Canada writing over \$4.1 billion in profitable premium.

MZ Financial Inc., has been in business since **2004**, and is proud to serve insurance customers in **Rhode Island**. Our goal is to service our customers for all their present and future insurance needs.

SIAA Insurance Choices is the first and only independent agency direct consumer response initiative. SIAA Insurance Choices Agents offer consumers the best choice of insurance, giving them the best coverage for all their insurance needs at the best price.

"We're excited to be a part of such a great initiative, and to bring the best insurance service to customers in our area," says **Michael Zuller**. We're now able to combine SIAA's national buying power with the excellent service our experienced staff provides our customers, both current and new, deserve to have the choice of the best coverage at the best price to suit their needs."

"SIAA welcomes **MZ Financial Inc.** as our newest SIAA Insurance Choices Agent," said SIAA Chairman and CEO Jim Masiello. All of our SIAA Insurance Choices Agents excel in providing the best insurance products and service to their customers, and we look forward to their continued success. For SIAA Insurance Choices Agents, it is all about consumers having the choice of insurance services."

For More Information, Visit www.siaainsurancechoices.com